"Developing Institutional Internationalisation"

A Technical Assistance Mission (TAM)

Organized within the framework of

The Egyptian "Higher Education Reform Experts" (HERE)

&
The Egyptian National ERASMUS+ Office (NEO)

On May 14th and 15th

On May 14th and 15th Alexandria University, Faculty of Medicine – Conference Center

Registration: http://www.erasmusplus-egypt.eu/index.php/en/events/register

Challenges and Trends of Internationalisation of Higher Education

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Trends in Internationalisation

Scholarly articles for recent trends in internationalization of Higher Education

Trends in global **higher education**: Tracking an ... - Tillman - Cited by 1644
Internationalization of **higher education**: Towards a ... - Qiang - Cited by 497
Internationalization of **higher education** in the United ... - De Wit - Cited by 1094

Trends in Internationalization of Higher Education and Implications for ...
https://www.emeraldinsight.com/doi/abs/10.../S1479-3679%282013%290000021006 ▾
by I Ogachi Oanda - 2013 - Related articles
What are the current trends that mark out the process of internationalization of higher education? In what directions do these trends influence the direction of ...

[PDF] International Trends in Higher Education 2016–17 - University of Oxf...
www.ox.ac.uk/sites/files/oxford/trends%20in%20globalisation_WEB.pdf ▾
of significant developments in the sector outside the UK. This report attempts ... Part One: New Developments in International Higher Education. o a) National ...

[PDF] International Trends in Higher Education 2015 - University of Oxford
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New Phase of Internationalization of Higher Education and ...
journals.sagepub.com/doi/abs/10.1177/2347631116650548 ▾
by R Wadhwa - 2016 - Cited by 6 - Related articles
Internationalization of higher education has undergone significant change in the ... global mobility in higher education: National trends and new directions (pp.

10 trends changing global higher education - Blog | EAIE
https://www.eaie.org/blog/10-trends-changing-global-higher-education.html ▾
Jul 26, 2017 - ... released a report illuminating 10 trends in global higher education that impact ... a few of the issues impacting the internationalisation of higher education. ... Every year New Media

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Trends in global **higher education**: Tracking an academic revolution
M Tillman - International Educator, 2010 - search.proquest.com
... If **current trends** of **internationalization** continue, the distribution of the worlds wealth and talent
will be further skewed." I don't ... The **trend** that has exacerbated this gap is the increased privatization
of **higher education** and loss of emphasis on tertiary **education** as a public good ...
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Internationalization of **higher education**: Towards a conceptual framework
Z Qiang - Policy futures in **education**, 2003 - journals.sagepub.com
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All Issues. Submit Paper; About: More Information; Editorial Board; Free Sample; Email Alerts;
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[BOOK] **Internationalization** of **higher education** in the United States of America
and Europe: A historical, comparative, and conceptual analysis
H De Wit - 2002 - books.google.com
... the next decade" (Davies 1997, 83); and as "one of the most important **trends** of the ... Although
in **recent** years several studies have been published on universities and the knowledge ... **higher**
education in Japan includes elements of German origin and of **current** American **higher** ...
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[PDF] Perspectives on **internationalizing higher education**
P Altbach - International **Higher Education**, 2015 - ejournals.bc.edu
... is a logical and inevitable result of the changes in public policy of the **recent** past ... Several chapters
discuss Britain's **current** efforts to **internationalize** by increasing the number of overseas ... exchanges
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10 trends changing global higher education

1. Shifting global demographics

Around the globe as life expectancy rises, the fertility rate decreases. The combination of these two factors leads to a decline in the youth population (aged 15-24 years old). The British Council projects that Africa is the only region where the youth population will continue to grow until 2025. "While demographics are only a small determinant of higher education mobility and enrolment, such stark trends are incontrovertible evidence of opportunities for engagement with students and youth in Africa."

2. Expansion of education for all

Education around the world continues to develop and expand access. While primary education access continues to increase, there are still issues with completion rates, gender and class disparity. The United Nations Sustainable Development Goals adopted in 2015 strongly advocates for widening access to education by 2030, as articulated in #4 of the 17 global goals.

10 trends changing global higher education

3. National internationalisation strategies

It's trendy for national governments to design strategies that include or focus on the internationalisation of higher education. Many times, the rationales for these country-level internationalisation strategies include national prosperity with links to trade and economic growth as well as the recruitment of skilled migration for labor shortages. While the strategies take various form according to the national context, one common aspect is the aim of an international student recruitment target.

4. Distribution of national funding

National funding for higher education continues to change as internal sectors compete for money and politics play a role in the investment of governmental funds. Decreased funding for higher education may impact national-level scholarship schemes for higher education mobility.

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10 trends changing global higher education

5. Multi-sector cooperation

As employers' experience challenges in hiring higher education graduates with workforce-ready skills, there is a push for more cooperation between industry and higher education. Through initiatives and partnerships, creative collaborations develop. These types of cooperation are also taking shape in the field of international higher education, for example in virtual international internships.

6. Educational technology

As technology continues to integrate and change the world we live and operate in, higher education must also change with the times and integrate educational technology that facilitates international higher education. This, however, can be a daunting task with the plethora and diversity of educational technologies available. Every year New Media Consortium and EDUCAUSE releases the Horizon Report that focuses in on the future of technology in higher education, which is a nice starting point.

10 trends changing global higher education

7. Demand for specific skills

With the future of automation, it's expected that the workplace will undergo a dramatic transformation bringing with it the need for specific workplace-ready skills. Higher education institutions will need to stay in front of these changes to ensure that graduates attain appropriate workplace-ready and transferable skills.

8. Brand and value

When seeking an institution for study abroad, students are considering more aspects than just the brand, ranking and reputation of an institution. The British Council report claims that the quality and value (including costs, career prospects, and student experience) of an institution have increasingly become important in the student choice process.

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9. Impact of English

Many consider English as the *lingua franca*. English as a medium of instruction is a prevalent way to offer international higher education as it continues to attract international students. For example, English-taught degree programmes continue to develop in countries such as Finland and the Netherlands. With this multilingual environment comes challenges and responsibilities. At the same time, the continued prominence of English is uncertain. Will the future bring with it a new *lingua franca* or will English continue to play an important role in international higher education?

10. Focus on the student experience

International students seek out high quality student experiences, everything from feeling welcome on campus to accessible and valuable career services to student accommodations. Higher education institutions will continue to focus on creating and nurturing quality student experiences with the aim of retaining international students.

What is it that we are looking for?

- Soft Diplomacy?
- Funding?
- Quality?
- Employability?
- Ranking?
- HR Development?
- A new Management Style?
- …
- Alignment with a European Model?

Challenges!

- Structures:
  - Vice President
  - Reporting to President
  - IROs
  - National Structure
  - Etc.

- Equivalence of Qualifications
  - Bilateral and Multilateral conventions (UNESCO Conventions, Lisbon, Arab League, etc.)
  - ENICs/MERICs
  - NQFs
  - Intra Accreditation

- Communication, Marketing, and Lobbying
  - Branding & Marketing (Fairs, websites, emails, etc.)
  - Cultural offices
  - Reintegration

- Racism

- Theory of Conspiration (the "S" word)

- Funding

- University and National Strategies (Input Parameters, National Priorities)

Un exploited Opportunities

- ERASMUS+
  - Personal vs. institutional interest
  - KA1

- Hopes project

- Strategy, Puzzle, Mapping, etc.

- Alazhar University

- …

Internationalization of Higher Education

- Vice President for Internationalization

- A national Structure for IROs

- Forum of IROs and newsletter